



## ABOUT ROCKLIME

SIMPLICITY IS NOT THE ABSENCE OF CLUTTER;
THAT'S A CONSEQUENCE OF SIMPLICITY

99



# Silent Ambassador of your Brand

We're team of creative and free thinking web developers and designers.

We do our best to present your BRAND really worth the attention by combining our skills and ideas.

This will not only change the way you think about design, structure, colour but will also give your customers a Bigger Picture of who YOU are!

We Help You ENGAGE . ENDORSE . EVOLVE



# "Customer's perception

is **OUR** reality"

A tailor-made service to a customer is more personal, genuine and natural; fits to size like a bespoke suit.

We work with you to ensure we take the right approach at the right time. Our flexibility allows us to deliver transformational business value from the start.

OUR PHILOSOPHY

## WHAT WE DO AT ROCKLIME

WE DO NOT KNOW
WHAT WILL SAVE THE WORLD,
BUT WE ARE SURE THAT
WHATEVER IT WILL BE,
IT SHOULD BE
PERFECTLY DESIGNED



### **WEB SOLUTIONS**

Bespoke User Interface E-commerce Web App



### **BRANDING**

Brand Identity Logo, Branding & Collateral



### **GRAPHIC DESIGN**

Digital & Print Design Icons & Animations Layouts & Formatting



### **PHOTOGRAPHY**

Concept shoot
Product Shoot
Studio & Interior Shoot



### **SOCIAL MEDIA OPTIMISATION - SMO**

Online Portfolio Management Query & Review Management Gather Audience



### **CAMPAIGNING/MARKETINGIDEAS**

Digital Strategy & Growth Campaign Ideas to Shine a spotlight



### SEARCH ENGINE OPTIMISATION - SEO

Keyword Research & Planner Tags Creation HTML Sitemap creation



### CONCEPT VIDEO/VIDEO EDITING

Concept video Composition Training, Documentary etc. videos Audio Editing

our WORK





https://www.amriksukhdev.com/





http://www.ceepeespices.in/



















HOME IN

















## ogo Design





















## rint Media

















## OUR CAMPAIGNS









#catchthematch2



The campaign was focused on India vs England series. Wherein, the participants were supposed to click pictures of Virgo as and when it appeared during the match. The best click with maximum number of shots won a bumper prize - iPhone. The campaign was a BIG hit with more than 3 Lac audience engagement. Campaign was for two long weeks (3rd july'2018 to 17th July' 2018) with 2 iPhone6 Winners and more than 15 Special winners



3000+ Comments



5000+ Facebook Likes



170000+ Views



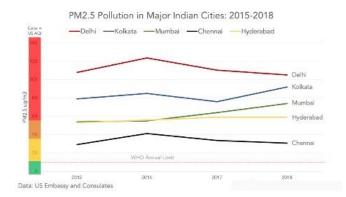
#delhifightspollution





#delhifightspollution

La Miliardo one stop destination for all wedding attire for men. On 10 November 2018 we produced an antipollution initiative. This initiative was taken by Team Vision Creations because we believe that we won't have a society if we destroy our environment. So let's have pollution free city.





## Store Opening Campaign

### DEHRADUN















Twisting Scoops is the first Turkish ice cream brand in India. We have presence in 4 countries with over 30 stores in more than 20 cities. Having started operation in 2015, we have twisted from Turkey to India, Sri Lanka, Nepal and most recently Bangladesh. Twisting Scoops's ice cream is like nothing you have seen before. We preserve our rich heritage that is full of a range of inherited traditions, monuments, objects and culture. Our ice cream is made from 100% natural ingredients and has zero chemicals.



because we design simple and minimal



























### **CONTACT US**

25/35, IInd Floor, West Punjabi Bagh New Delhi – 110026

www.rocklime.com

info@rocklime.com

+91-9999300699, 011-47330699